



KMCT AYURVEDA MEDICAL COLLEGE

Approved by NCISM and Affiliated to Kerala University of Health Sciences.

TO WHOM SO EVER IT MAY CONCERN

This is to certify that the information in the attached documents is verified by me and is true to the best of my knowledge



[Handwritten Signature]
PRINCIPAL
K.M.C.T. AYURVEDA
MEDICAL COLLEGE





KMCT
AYURVEDA MEDICAL COLLEGE

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6.2.1 Strategic Plan document



Arshana
PRINCIPAL
K.M.C.T. AYURVEDA
MEDICAL COLLEGE



INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE





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STRATEGIC PLAN 2019-2023

KMCT Ayurveda Medical College Institutional Strategic Goals

Goal 1

To deliver the highest quality of education to students and maintain the highest standards of educational programs in all Ayurveda specialties and clinical disciplines with the help of outcome-based knowledge in both basic and clinical aspects, utilizing state-of-the-art clinical and pre-clinical facilities.

Initiatives Implemented:-

- Outcome based learning: - Implemented competency-based education since 2021.
- Technology-Enhanced Classrooms: - Introduced IT-enabled classrooms and innovative teaching methods such as Skill Labs.
- Learning Management System: - Adopted the use of MOODLE for an enhanced learning experience also implemented interdepartmental teaching methods.
- Student Activity Monitoring: Implemented the "Campus Medicine" software to monitor all student activities.
- Community Outreach: - Conducted community outreach activities, including healthcare camps and family adoption programs for undergraduates.

Goal 2:-

- To foster an environment conducive for research and to establish a culture of research in students.
- To involve various establishments namely, Governmental, non-government organizations for a collaborative approach in conducting research activities.
- Up-gradation of library with digitalization and all prominent e- journals and subscriptions.

Initiatives Implemented

IEDC & YIP started in tune with the vision of the institute also to promote research culture in students.

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Goal 3:-

To deliver the highest standards of healthcare with state-of-the-art facilities by improving infrastructure across all clinical disciplines

Obtaining NABH accreditation for the hospital and laboratory.

Initiatives Implemented:-

- Achieved entry-level NABH accreditation.
- Introduced HIS using the "Backbone" software.
- Conducted awareness camps on health issues periodically and free of charge.

Goal 4:-

The institution has also taken the initiative to set up an innovation & incubation center for encouraging and promoting new ideas in the field of Ayurveda concentrating on evidenced based practice.

Initiatives Implemented

The College has started a young innovators program (YIP) and IEDC to promote innovative thinking of the students

Goal 5:-

To procure and establish functional MOUs and collaborative activities with various prestigious institutions.

Initiatives Implemented:

- Established functional MOUs and collaborative activities with KMCT Medical College and KMCT National college of Pharmacy

Goal 6:-

To upgrade the library to include a digital library, journal sections, a reference book section, a lending section, a section for fiction and nonfiction books.

Initiatives Implemented:-

- Established a library with journal sections, a reference book section, and a lending section.



Chandran
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